

AFRICA SOURCING AND FASHION WEEK 2018 - ETHIOPIA

Africa's leading exhibition and conference for the cotton, textile, apparel, home décor and technology industry from 1st - 4th October 2018 in Millennium Hall, Addis Abeba / Ethiopia.

PRESS RELEASE

4th AFRICA SOURCING AND FASHION WEEK (ASFW) will open doors from 1st until 4th October 2018 to the entire cotton, textile, apparel, leather, technology and home décor industry incl. whole sale, retail, boutique stores and the hospitality industry.

Over 250 international manufacturers and exporters from 25 countries will showcase their products and innovations to over **4.000 trade professionals and sourcing industry** from around the world. The show in 2017 has already grown with more than 30% in exhibitor and more than 5% in visitor numbers.

ASFW 2018 is not only a platform for manufacturers from the East African region but for manufacturers from the entire African continent. For the first time at ASFW, over 12 new South African manufacturers of leather products will present their expertise and products to international fashion brands and buyers.

Launched at ASFW in 2017 the unique WALK FOR BUSINESS project will connect more than 25 high-end African designers from South, West and East Africa with international buyers and fashion brands for future collaboration.

Known as Africa's only trade show for technology, ASFW offers a huge platform for famous machines for production of clothing, textiles as well as dyeing and finishing incl. suppliers of chemicals.

ASFW consists of textile, apparel, technology, leather, footwear and home décor and fashion design. Textile, apparel and technology will be presented through *Texworld Addis Abeba*, *Apparel Sourcing Addis Abeba* and *Texprocess Addis Abeba*.

Theme of 4th ASFW CONFERENCE will be "*Sustainability in Production*" and "*Transformation in Technology*". There will be a special conference on "*Continental Free Trade in Africa*". In addition, an Investment panel will highlight investment opportunities in Mauritius, Madagascar, Kenya and Ethiopia. Government of those countries will inform about current situation and their support.

AFRICA SOURCING AND FASHION WEEK is organized in partnership with Messe Frankfurt Exhibition GmbH, Ethiopia Textile Development Institute (ETIDI) and Ethiopia Textile and Garment Manufacturers Association (ETGAMA). The event is endorsed by Ethiopian Government.

For more information please visit www.asfw-online.com